

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)

MBA II Year II Semester Regular & Supplementary Examinations April-2026
GREEN BUSINESS MANAGEMENT

Time: 3 Hours

Max. Marks: 60

SECTION – A

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

- 1 a What do you understand by green management? Describe the evolution of green management briefly. CO1 L3 5M
b Discuss the present status of green management in India. CO1 L4 5M

OR

- 2 a Explain the concept of green management. CO1 L1 5M
b Explain the distinction between traditional and modern green management in India. CO1 L2 5M

UNIT-II

- 3 a What are the environmental issues involved in developing the green management concept? CO2 L1 5M
b Suggest some important measures for the promotion of green business management. CO2 L3 5M

OR

- 4 a Explain the steps to be taken for any organization to go green CO2 L2 5M
b Outline the role of life cycle analysis of materials in sustainable production. CO2 L3 5M

UNIT-III

- 5 a What is sustainability? What are its indicators? CO3 L1 5M
b What are eco system services? Explain with examples. CO3 L1 5M

OR

- 6 You have asked to set up residential community. Discuss various components of the community which you will set up to deal with concerning green practices. CO3 L6 10M

UNIT-IV

- 7 a Examine the need and importance of green financing. CO4 L4 5M
b Write a brief note on ISO 14064. CO4 L2 5M

OR

- 8 a Explain Environmental Reporting and ISO 14001 role and functions. CO4 L2 5M
b How do you manage Climate change in business? CO4 L2 5M

UNIT-V

- 9 a Explain the importance of Green tax. CO5 L1 5M
b Distinguish between Green tax incentives Vs Green tax rebates with examples. CO5 L3 5M

OR

- 10 a Examine the reasons underlying Eco-commerce models in India. CO5 L3 5M
b Explain the importance of green projects. CO5 L1 5M

SECTION – B

(Compulsory Question)

11

1 x 10 = 10 Marks

Mr. Suresh, who has completed his post-graduation in management in one of the reputed institutes in India, would like to start his own business. He is more concerned about environment and other issues like pollution which are suffering the health of people in India. Hence, he is thinking of starting a green company which is manufacturing green products. Unfortunately, there is no much demand for green products in India at present, but he would like to go-ahead in this regard.

Questions:

- (a). Suggest Mr. Suresh about the following: (i) Sources of financing green company. (ii) Environmental laws in brief. (iii) Demand for green products.
(b). Do you advise Mr. Suresh to go ahead in this regard or not?

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